



LIVE

P R O D U C T I O N



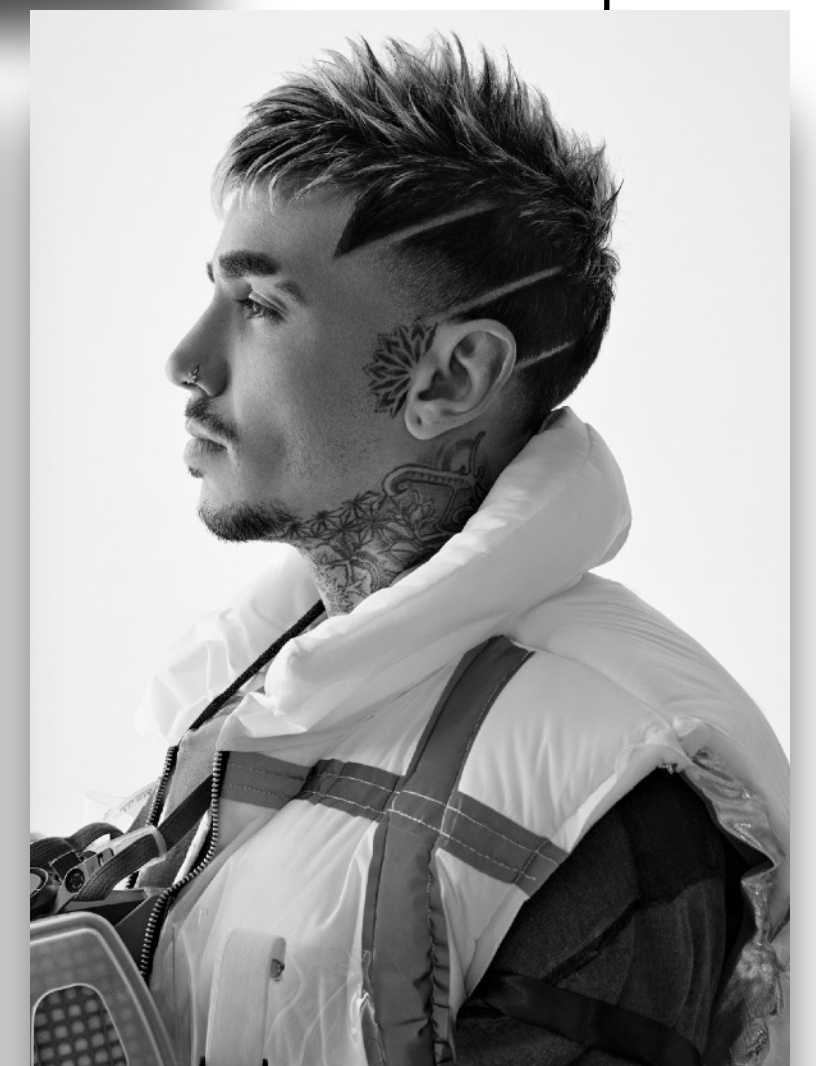
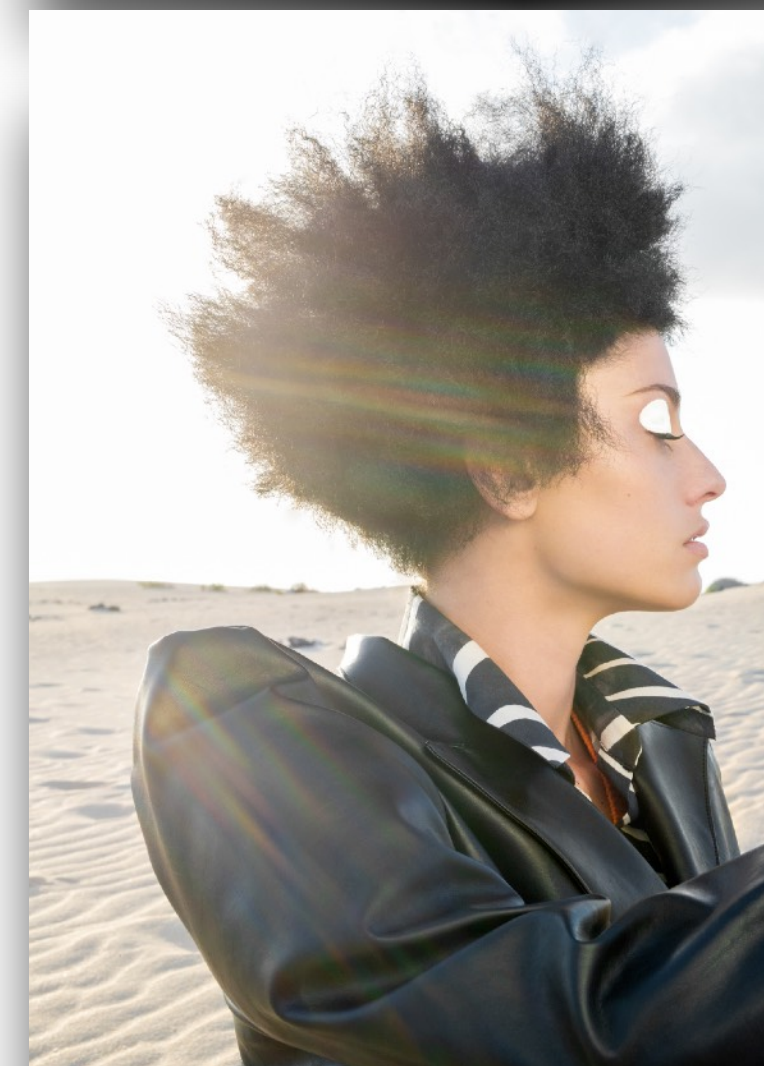
## We are **Live Production**

A creative collective of professionals in photography, fashion, video, hair and beauty. With years of experience and deep industry knowledge, we bring together our diverse backgrounds to craft powerful visual stories that connect, inspire, and **elevate**.

Driven by a passion for storytelling, we embrace every stage of the creative journey, from research and concept development to execution, with curiosity, precision, and artistic intent.

**Creativity** is our engine, and **detail** is our language.

At Live Production, we don't just produce images, we shape narratives. We listen, collaborate, and transform your vision into a meaningful visual experience that reflects your essence and communicates your message with clarity and impact.



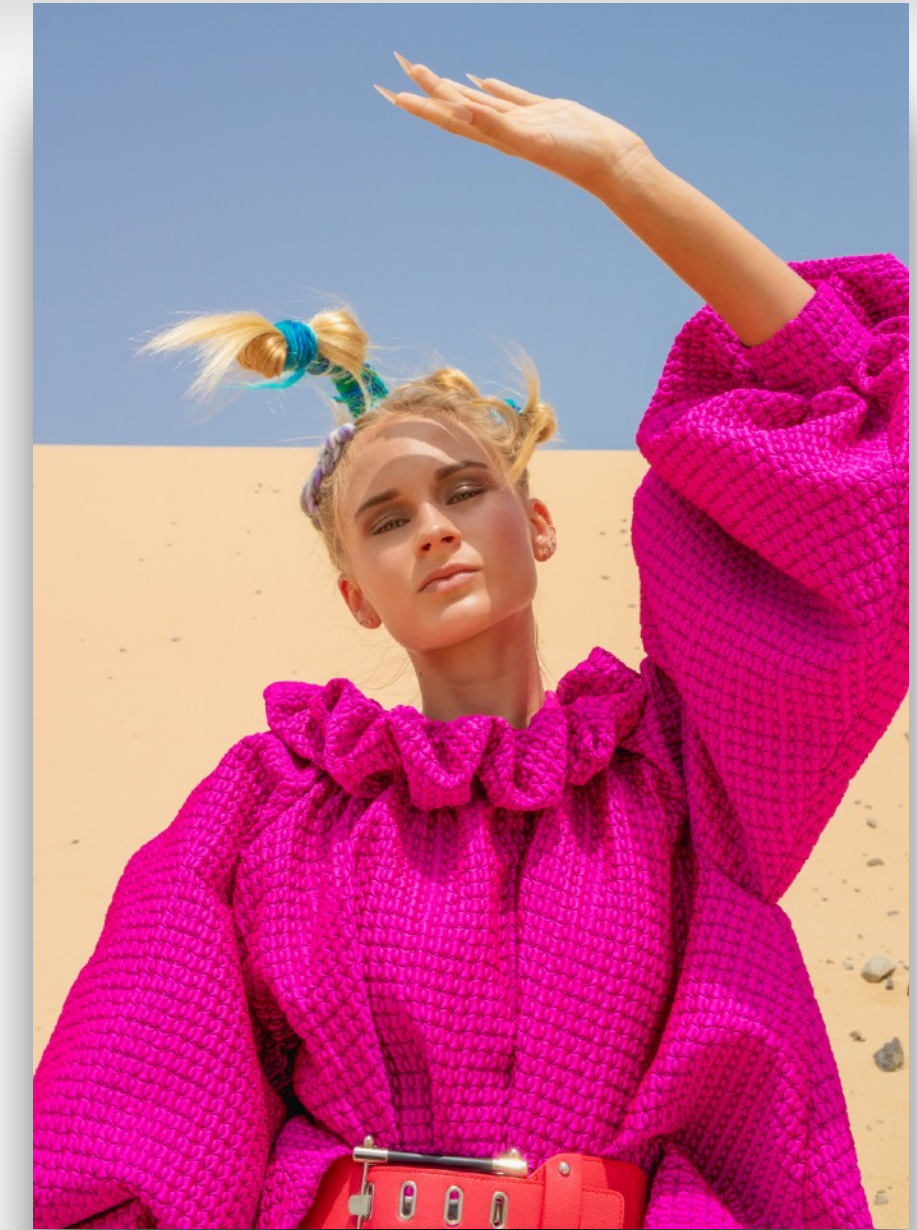


## Your chance **outdoors**

With **Live Production**, your creative vision finds the perfect setting, whether it unfolds under natural light on location or within the versatile space of our studio.

We offer full flexibility: shoot outdoors to capture authenticity and movement, or step into our studio, where everything you need is thoughtfully prepared. From professional lighting setups and a fully equipped photography set, to dedicated areas for hair and makeup, our space is designed to support every stage of your production.

Whatever your story, we give it the space, tools, and attention it deserves, so you can focus on what matters most: **creating**.



Y2K BOOKSY CAMPAIGN



[WATCH HERE](#)

EMMANUEL ESTEBAN CAMPAIGN FOR INFRINGE



[WATCH HERE](#)

MARK VAN WESTEROP CAMPAIGN



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Bring your story into **motion**

We believe some **stories** are meant to move, literally.

Beyond still imagery, we take your vision further through dynamic storytelling: from fashion films that capture the rhythm of style and beauty, to creative videos that breathe life into your concept, and even full documentaries that explore the depth of your artistic journey and your voice within the fashion and beauty industries.

We don't just create content, we build **visual experiences** that move, inspire, and stay with your audience. Because your story deserves to be told in motion.

EL DOCUMENTAL DE ARENA - LIVE FASHION HAIR



[WATCH HERE](#)

BOOKSY BE BRAVE



[WATCH HERE](#)

MARK VAN WESTEROP AT VOLCANIC FASHION SHOW



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# The beauty **behind the scene**

We believe the process is just as powerful as the final result. That's why we offer something truly special: a behind-the-scenes perspective captured with style, care, and personality.

Through our unique BTS photography, we document the essence of the creative journey, the hands at work, the moments of connection, the raw energy before the polished image. Every frame tells a story of collaboration, craft, and **authenticity**.

It's not just what we create, it's how we create it. And that story deserves **to be told**.





## Crafted Through Collaboration, inspired by **Legends**

We've had the honor of collaborating with some of the most iconic names in the international hair industry. From globally renowned brands to legendary hair artists whose creative journeys have shaped the art of hairdressing, each partnership has been a testament to our shared passion for excellence, innovation, and beauty.

These experiences continue to inspire us to push boundaries and create unforgettable moments on stage and beyond.

**Ashlee Norman** @ashleenormanhair  
**Chrystofer Benson** @cbensonhair  
**Carlos Valiente** @carlosvaliente.bycv  
**Daniele de Angelis** @daniele\_deangelishair  
**Danny van Tuijl** @hairbydvt  
**Elle Page** @ellepage\_\_  
**Emmanuel Esteban** @estebanhair  
**Eric Maurice** @\_ericmaurice  
**Joel Torres** @joeltorresstyle  
**Josh Lamonaca** @joshlamonaca  
**Karolina Saunders** @karoliinasaunders  
**Kimberly Ibbotson** @kimberlytayhair

**Kumen Hair** @kumenhair  
**Mark Van Westerop** @markvanwesterop  
**Monique van Baal** @monique.van.baal  
**Nieves Almaraz** @howtofadehair  
**Omar Antonio** @omarantoniosebastian  
**Pavel Okhapkin** @pavelokhapkn  
**Quantum Hair** @quantumhair.x  
**Richard Ashforth** @richardashforth  
**Rino Riccio** @rinoriccio  
**Sara Cester** @sara.cester  
**X-presion Creativos** @xpresioncreativos



## From creation to **publication!**

At **Live Production**, we don't just help you bring your project to life, we help it go further.

Thanks to our deep connection with the fashion and beauty industry, we offer the opportunity to publish your work in respected, specialized media press. Whether it's a fashion editorial, a creative campaign, or a visual story with a message, we guide your project from concept to **visibility**.

Because your vision deserves to be seen, shared, and celebrated by the right **audience**.

Press partner of Live Production

**BARBEREVO SALONEVO**



**Orlando Martín**

CEO Live Production  
IG @orlandoicon



**Vishal Baharani**

Founder of Live Fashion Hair  
Creative, Photographer & Filmmaker  
IG @vishalbaharani

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**Miki Pérez**

Sales and Commercial Manager  
IG @mikiiconcanarias



**Gumidafe Gutiérrez**

Creative & Stylist  
IG @gumidafegutier

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## PACKAGE 1: FULL EXPERIENCE

*Ideal for brand launches, editorial collections, or full-scale campaigns.*

### Includes:

- Studio rental (or outdoor location)
- Creative direction & full production
- Professional models
- Makeup & styling
- Professional photography
- Main video (Fashion Film)
- BTS Photo + BTS Video
- Mini-documentary (artist or process)
- Podcast / Streaming interview
- Professional external photo retouching

**Delivery:** Complete media kit for social media, press & digital platforms

**The most complete option:** Tell your story with cinematic quality

## PACKAGE 2: PHOTO & FILM PRO

*A powerful visual campaign without compromising quality or impact.*

### Includes:

- Professional photography
- Fashion Film
- BTS Photo or BTS Video (choose one)
- External retouching of selected photos

**Optional extras:** Studio, models, makeup (at additional cost)

**Delivery:** 2 retouched photos per look + 1 fashion film + content for stories

**Perfect for** social media, portfolios, or personal collections

## PACKAGE 3: VISUAL CONTENT BASIC

*For those who already have a team, but want high-level content.*

### Includes:

- Fashion Film (approx. 1 minute)
- BTS Video
- BTS Photos

**Delivery:** High-resolution video + photos  
**Ideal for** artists who want to showcase their work with a modern aesthetic

#### **PACKAGE 4: FASHION FILM ONLY**

*One video, one story. No distractions.*

##### **Includes:**

- Shooting and editing of a fashion film (approx. 1 minute)
- One revision
- Formats for Reels, TikTok, and YouTube Shorts

**Delivery:** Vertical & horizontal versions

**Perfect for** promotions, campaigns, or quick launches

#### **PACKAGE 5: BTS ESSENTIAL**

*The behind-the-scenes that humanizes your art.*

##### **Includes:**

- BTS Photo or Video (choose one)
- Fast editing
- 30-second mini reel

**Delivery:** 15–30 photos or 1 short video

**Ideal for** showcasing the creative process during events or shoots

#### **PACKAGE 6: PODCAST / STREAM SESSION**

*Give voice to your story.*

##### **Includes:**

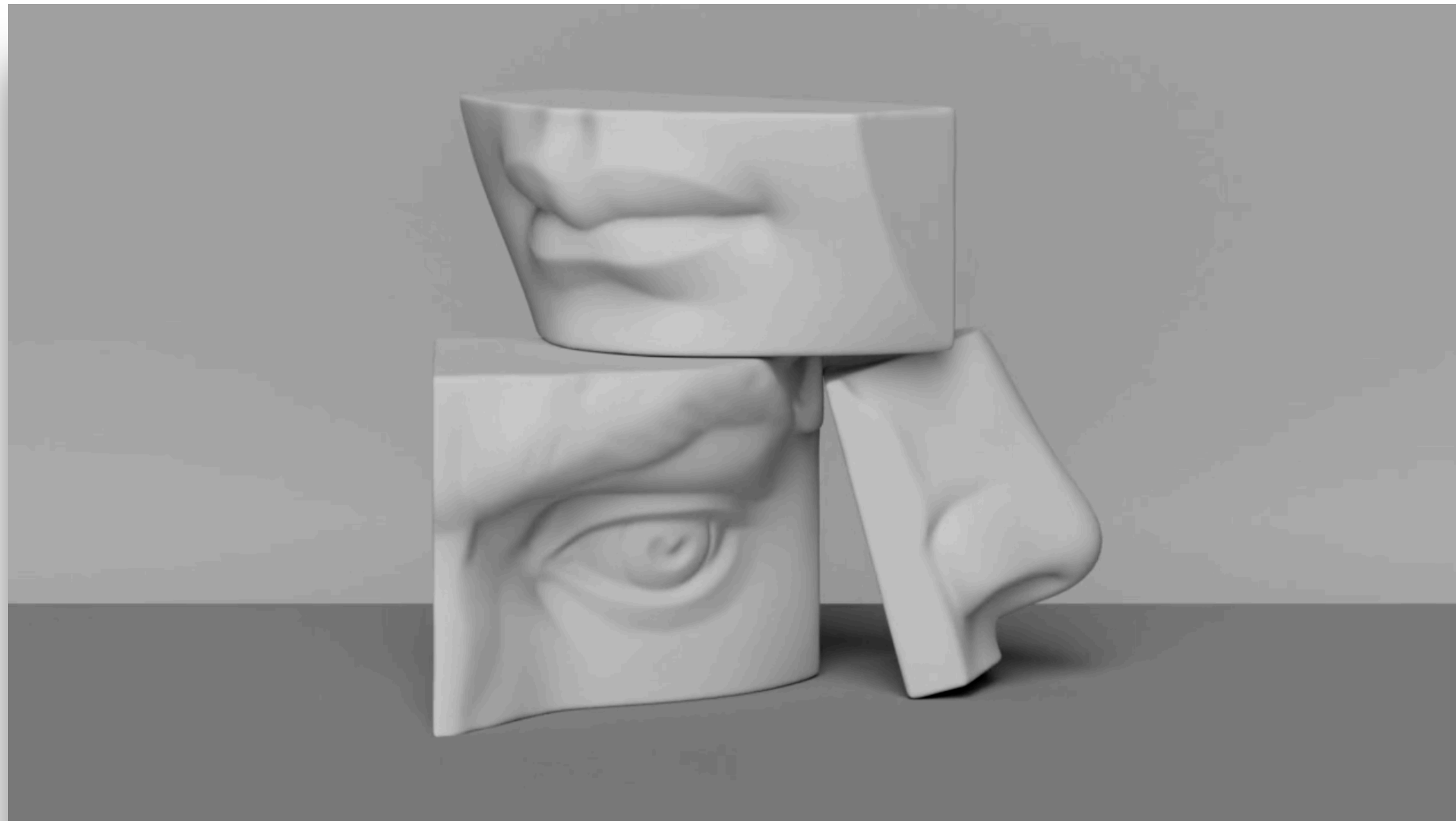
- Podcast or interview recording (audio or video)
- Basic editing
- Cover design + social visuals

**Delivery:** Podcast file + social media clips

**Perfect for** connecting with your audience and sharing your vision

##### **Extras Available for Any Package:**

- Additional photo retouching
- Subtitled interviews
- Extended version of the fashion film
- Custom art direction
- Creative direction
- Mentoring during collection development



## **miki Pérez**

**Live Production Sales & Commercial manager**

[www.livefashionhair.com/liveproduction](http://www.livefashionhair.com/liveproduction)

**Send us an email here**

**+34 649 898 517**