

SUBMISSIONS GUIDELINE

LIVE026



LIVE
FASHION
AWARDS
HAIR

THE ULTIMATE HAIR ODYSSEY
OUT OF THIS WORLD, INTO THE
SPOTLIGHT.



THIS IS LIVE

AMERICAS

LIVE
FASHION
HAIR AWARDS

AMERICAS EDITION 2026

**Hairdressers, barbers, colorists
and educators are welcome
exclusively from**

Canada

North, Central and South



LIVE
FASHION
HAIR AWARDS

AMERICAS EDITION 2026

PARTICIPATE FROM THE

NOVEMBER 1

UNTIL

APRIL 30





LIVE FASHION HAIR AWARDS

Our offices receive hundreds of collections and press packages every year where we carry out an in-depth analysis of trends in the sector. **Live Fashion Hair Awards** brings notoriety to artists in their fashion and beauty works. The hairdressing collections are evaluated by a group of experts from around the world where every year more and more artists participate in the event with a record of more than 900 participants from 30 countries.

HOW TO PARTICIPATE

Go to www.livefashionhair.com/americas and click on "**Submit your work**" and fill out the form. Choose a category and **send 3 photos**. You have the option to attach a PDF with your portfolio. Don't forget to fill in all the fields of the form. By submitting your collection you are giving consent to use the photographs and material obtained for evaluation and publication in official accounts and media associated with **Live Fashion Hair Awards**. The resolution of the **nominees** will be **notified via Instagram/Whatsapp**. The winners will be announced at the **Awards Ceremony**).



CATEGORIES

COMMERCIAL FEMALE HAIRDRESSER OF THE YEAR

Category focused on the development at a technical and visual level of the most original female proposals with a base based on the global vision of women and their marketing. A perfect balance between innovation and commercial image for styles that are easy to use and change.

MEN'S HAIRDRESSER OF THE YEAR

Proposals with male protagonist where the artistic and technical factor prevails. Trends that bet on the versatility of male hair for collections with an exemplary execution that is based on the study of men's trends at a global level.

CREATIVE COLORIST OF THE YEAR

We reward color innovators who show their potential to the maximum exponent. Technique and knowledge of color are fundamental to be eligible for this category that brings together the best colorists in the world.



CATEGORIES

AVANT GARDE HAIRDRESSER OF THE YEAR

Avant-garde and exclusivity are the fundamental pillars of this category where the most risky techniques are highlighted and that endorse the research of futuristic ideas that inspire and open new paths.

EDITORIAL HAIRDRESSER OF THE YEAR

Our most experimental category of the hairdressing sector where the fashion factor and the relationship of the hair industry merge with the concept of "fashion story".

EDUCATOR OF THE YEAR

The best educators in the world will compete to discover who is the best at transmitting knowledge, creating trends and leaving a legacy for the future.

PARTICIPATION

All works must be submitted directly by the participants through our website www.livefashionhair.com/americas in the "Submit" section. Collections that opt for any of the categories must be carried out between 2025 and 2026, those carried out previously will be automatically rejected. By sending the digital material, you agree to have the image rights which you give us its transfer for use in **Live Fashion Hair Awards**. The images sent must be in **JPG** format Resolution of **300 dpi** in **RGB** mode. Each image must **not exceed 10MG** and cannot include watermarks. The use of extensions and accessories is allowed in the collections, which can be photographs of only head and shoulders and whole body. We value the correct lighting of the hair, the technique and the originality in the artistic set of the collection.



EVALUATION PROCESS

PHASE 1 (Official Preselected + Finalists)

After passing the first quality filter, the accepted collections will be published on social networks, as **Live Fashion Hair Awards Official Preselected**, being identified by the name of the participant along with the credits that have been sent. This process does not include a fixed number of **Official Preselected** since it depends on the quantity and quality of works presented during the registration period. The **Finalists** will be chosen among those shortlisted before the live final.

PHASE 2 (Live Final)

The organization will choose the first three positions live. Each member of the professional jury will proceed to the vote of the collections awarding 10, 9, 8, 7, 6, 5, 4, 3, 2 and 1 point, with 10 being the maximum score. With the average of points obtained, the winner will be named, the second classified and the third classified, of each category but will not be communicated until the day of the **Awards Ceremony**.



SPECIAL CATEGORY HAIRDRESSER OF THE YEAR

HAIRDRESSER OF THE YEAR (EXCLUSIVE BY INVITATION)

Live Fashion Hair's most prestigious award that recognizes the hairdresser who has made an outstanding contribution to the industry in the last year. The quality of work, creativity, recognition by partners and customers, and innovations in techniques or styles will be considered.

IMPORTANT TO READ (NEW RULES)

A category based on the search for the best professional in the sector where versatility and perfect execution are the key to success. We welcome you to the prestigious **Live Fashion Hair Awards** competition in the category of Best Hairdresser of the Year!



SPECIAL CATEGORY HAIRDRESSER OF THE YEAR

Key requirements for the invitation:

- **Exceptional talent:** you need to submit an exceptional PDF that shows your skills and creativity in the world of hairdressing during the period between 2025 and 2026.
- **Interviews and Covers in Media:** We value your participation in interviews and your presence in media covers relevant to the industry.
- **Show and Master Class:** Your experience in shows and master class is essential, since it demonstrates your skill and exceptional knowledge in this creative field.





**PARTICIPATE
EXCLUSIVELY THROUGH**

WWW.LIVEFASHIONHAIR.COM

AND REMEMBER THAT

WE DON'T ACCEPT

SUBMISSIONS VIA

EMAIL

GOOGLE DRIVE

DROPBOX

WETRANSFER



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